Global policy  ➔  local change

Paola Barbarino, CEO
Alzheimer’s Disease International
About ADI

- Making dementia a global priority
- Reducing stigma
- Facilitating research

- Global voice on dementia since 1984
- Alzheimer associations in 90 Countries in 2017
- World Alzheimer Reports on latest care & research
Every 30 seconds, someone in the world develops dementia.
Cost of global dementia care

If global dementia care were a country, it would be the 18th largest economy in the world exceeding the market values of companies such as Apple and Google.

- Improved care and support could reduce cost of dementia care by up to 40% (World Alzheimer Report 2016)
The total estimated worldwide cost of dementia in 2015 is US$ 818 billion. By 2018, dementia will become a trillion dollar disease, rising to US$ 2 trillion by 2030.
90 Member Countries at the latest count

www.alz.co.uk/associations
WHO Global Action Plan on the Public Health Response to Dementia 2017-2025

“A world in which dementia is prevented and people with dementia and their carers live well and receive the care and support they need to fulfil their potential with dignity, respect, autonomy and equality”

• 10 years of advocacy by ADI
• Important role for civil society to hold governments into account internationally, nationally and locally
7 Areas of work

• Dementia as a Public Health Priority: 75% of countries to develop national policies, strategies, plans or frameworks for dementia by 2025
• Dementia Awareness and Friendliness
• Dementia Risk Reduction
• Dementia Diagnosis, Treatment and Care
• Support for Carers
• Information Systems (Global Dementia Observatory)
• Research and Innovation
Where do we come from and what’s next for ADI?

Phase I

Building the network

US  UK  CAN  AUS

Phase II

Strengthening the regional networks

National level Action plans

WHO
UN
G7 / G20
OECD

GDAP

Alzheimer’s Disease International
The global voice on dementia
National Dementia Plans

- National plans address unique impact of dementia in each country
- It takes time and effort translating global policy into local action

See whether your country has developed a plan at:
www.alz.co.uk/dementia-plans
The numbers so far

- 30 plans in place in 2017
- Slow progress of new dementia plans since G8 meeting in 2013
- Can we capitalise on the GAPD momentum?
Some positive signs of action

- **Bill C-233** adopted to develop National Plan in Canada
- **3rd National Dementia Strategy** (2017-2020) published in Scotland
- We hope for national plans in Chile, Honduras and Trinidad and Tobago in 2017/8
Countries still missing

- GAPD target for 145 plans by 2025 – still 115 to go
- ADI advocates for every government to develop a plan – 194 are in WHO
And then we need to monitor the plan’s effectiveness

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- National Plans report with Swiss Government in 2017
- How do plans match the WHO Strategic Action Areas?
Keeping on the pressure I

- We are aware that we need to do more to communicate on dementia and raise awareness globally. The situation in developed countries is still very different from that in developing countries
Numbers of people with dementia in low and middle income countries compared to high income countries.
Keeping on the pressure II

- It is down to us to advocate for more budget to be allocated by governments to dementia. Our founders have done a great job in this regard but we need to do much more globally. ADI is advocating for at least 1% of the societal cost of dementia to be dedicated to public research funding that includes support for private investments with fair incentives and creating an environment for innovation.
33rd International Conference of Alzheimer’s Disease International

26 – 29 July 2018
Chicago, USA

www.adi2018.org