



Initiative Goal: Foster dementia friendly communities across the US

Dementia Friendly America

- Dementia Friendly America (DFA) launched at 2015 White House Conference on Aging
- DFA goal is to catalyze a movement to more effectively support those living with dementia and their care partners
- Modelled after Minnesota's ACT on Alzheimer's
- National Association of Area Agencies on Aging is fiscal agent and program administrator for DFA.
- www.dfamerica.org

Dementia Friendly Community Model

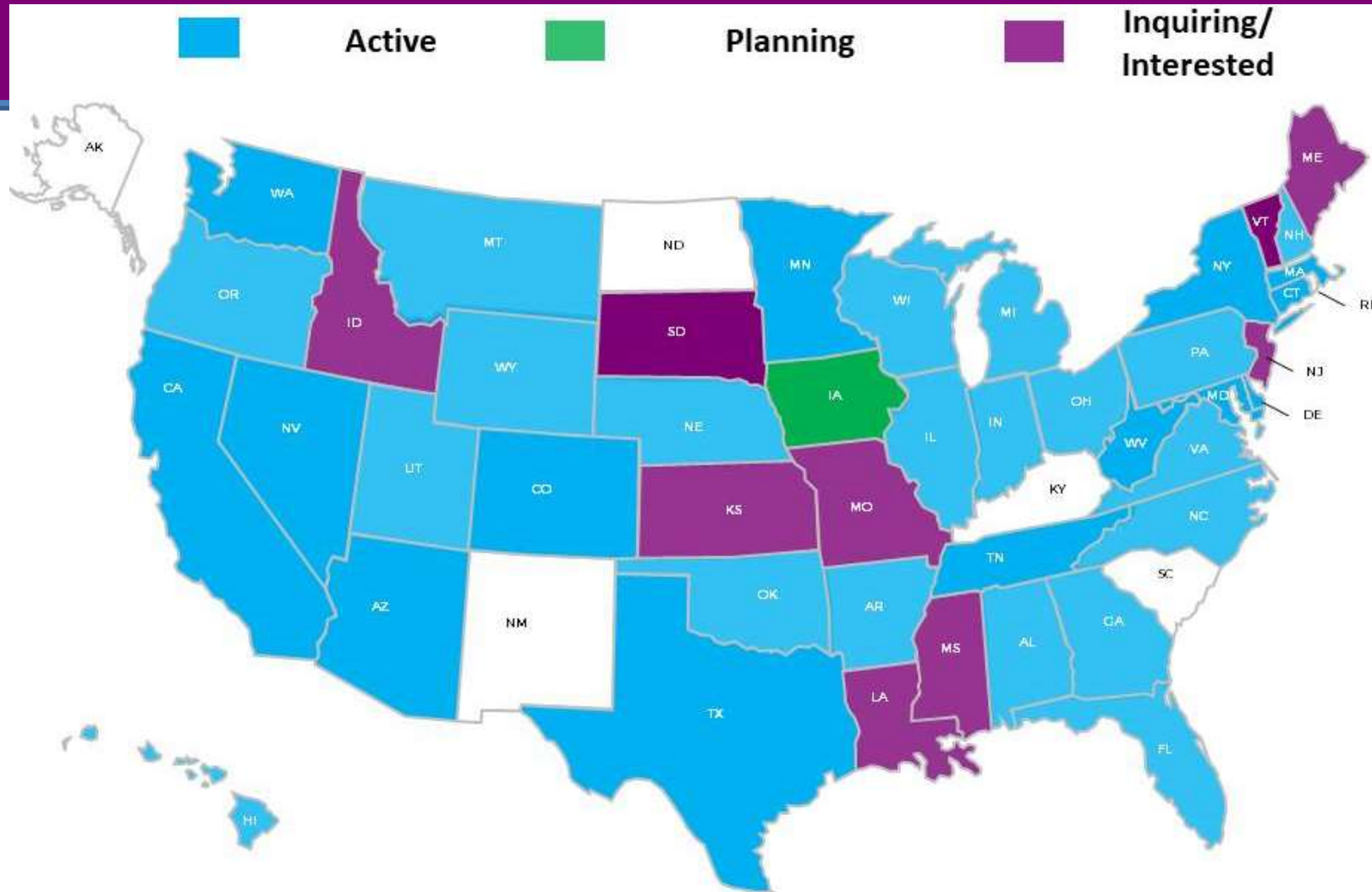


Sample of DFA National Participants

- AARP
- **AbbVie**
- ACT on Alzheimer's
- Administration on Community Living
- Advocates living with dementia
- Alzheimer's Association
- Banner Health
- Blue Cross Blue Shield of Minnesota
- **BrightFocus Foundation**
- Banner Health
- CDC (Federal Liaison)
- CVS Caremark
- Connected Living
- Dementia Action Alliance
- **Eli Lilly**
- Global CEO initiative
- Health Resources and Services Administration
- **Home Instead Senior Care**
- IHS (Federal Liaison)
- Individuals living with dementia and care partners
- International Association of Chiefs of Police (IACP)
- **LEAD Coalition**
- **LeadingAge**
- **Otsuka Pharmaceutical Companies**
- National Alliance for Caregiving
- National Asian Pacific Center on Aging
- National Association of Area Agencies on Aging (n4a)
- National Community Reinvestment Coalition
- National League of Cities
- National Association of Counties
- AMDA – Society for Post-Acute Long-Term Care
- Volunteers of America
- **US Against Alzheimer's, including Women's, Clergy, African American, and Latino Networks**
- Youth Movement Against Alzheimer's

Funders are in **PURPLE**

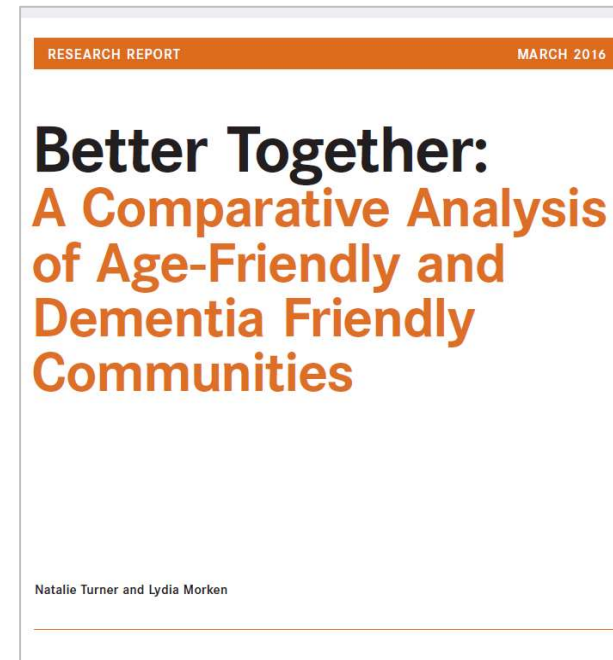
In Communities Across the Country



Goal is to have a DFA community in each state across the country and expand relationships with existing states/ communities.

Age / Dementia Friendly Nexus

- Dementia and age friendly efforts can be complementary
- Recent DFA survey
- In addition to your dementia friendly community work, does your community also have an age-friendly community initiative?
 - 62% Yes
 - 27% No
 - 10% Not Yet But Plan To



Cross Pollination of Efforts

- Building dementia questions into age-friendly community survey process (e.g. San Diego)
- Integrating age/ dementia friendly community summits (e.g. Santa Clara, San Diego and others)
- Including dementia with age friendly community domains and/or developing separate dementia friendly community domain
- North Shore Senior Services received grant to do age and dementia friendly work – will target 14 MA communities

Cross-Pollination of Efforts

- Age and dementia friendly initiative members serve on each other's committees
- Promoting/ supporting Dementia Friends and dementia friendly community efforts under age friendly umbrella
- Massachusetts is developing integrated dementia/ age friendly resources for communities
- Looking at initiatives as ven diagram and focusing on living with dementia



***A global movement changing the way people think,
act, and talk about dementia***

www.dementiafriendsusa.org

For More Information



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