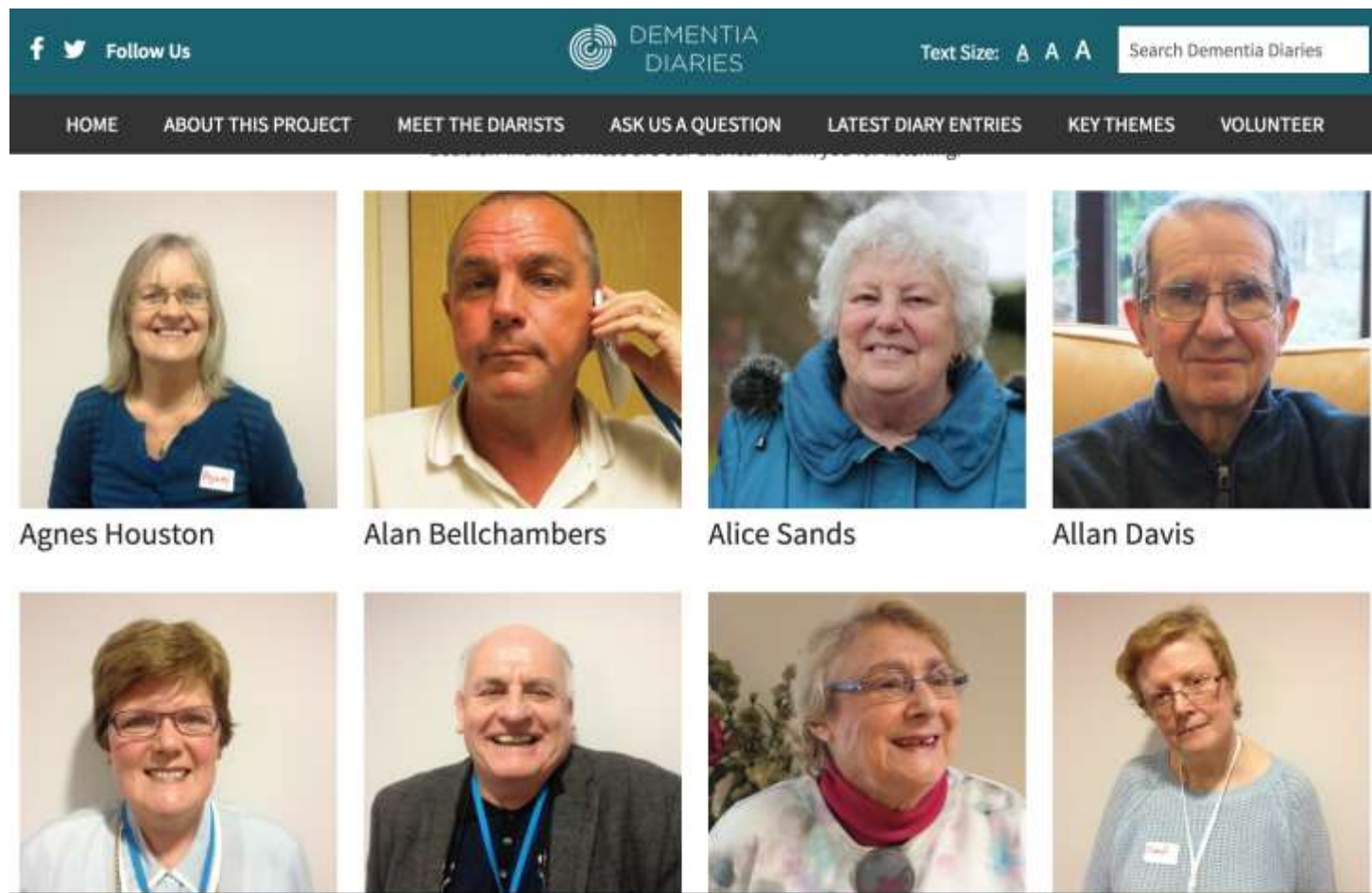




ON OUR
RADAR

DEMENTIA
DIARIES

The challenge: how the project came about



The process: how the project works

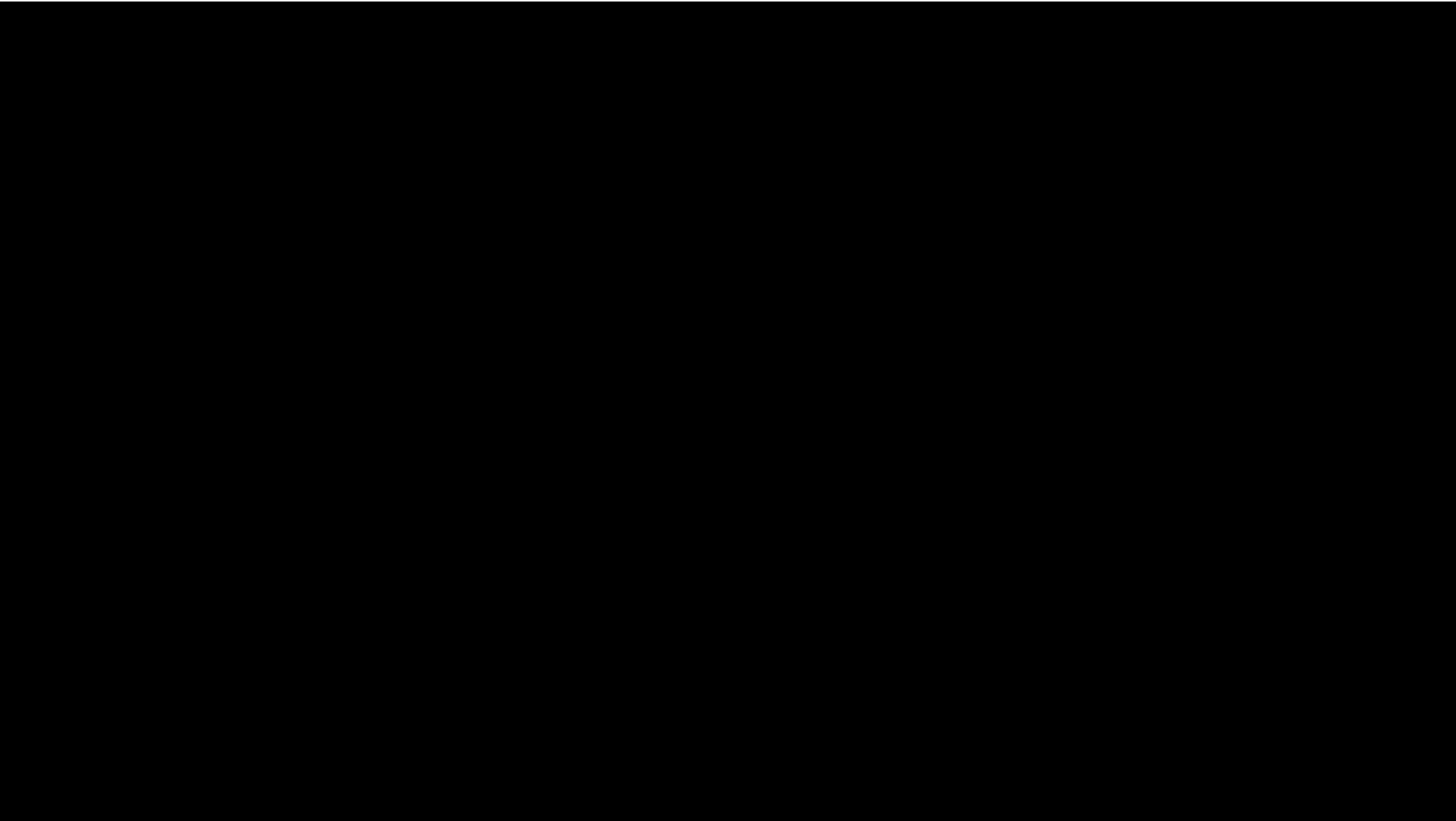
- Training: 30 participants from around the UK
- Custom-built reporting phones
- Mentoring and story development
- Publication on website and twitter feed
- Pitching to media
- Informing service providers



The personal and the political: what the diarists report on

Over the last year, we've had over 2000 reports on living with dementia on a range of subjects.





Reaching new audiences



The Mirror: Our dementia diagnosis stories



Door Into Dementia



Challenging media coverage on dementia

The portrayal of dementia in the media is a topic often raised by participants.

We worked on a piece with the media industry publication journalism.co.uk

Shared hundreds of times and read by many journalists and editors of national papers.





Advice for services

User experience

- “Particularly on the automated call systems. If I don’t get through first time, then I just don’t bother” - **Paul Hitchmough**

Solutions

- “Being able to talk “face to face” might help – for example by Skype. People could pick up on body language.” - **Chris Forse**

"We are the experts in dementia"



Tommy Dunne

The Diarists' aim is to improve public perceptions around dementia and influence change - they want to share stories that give hope, and stories that debunk myths.

How **you** can use the reports

We have a huge pool of over 2000 reports, we'd love to share them. They are a good way to include the voices of people living with dementia in

- Trainings and workshops
- Comms or media work
- Research
- Advocacy or policy work

Please get in touch!

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