

# Creating a dementia-inclusive society: The role of people with dementia

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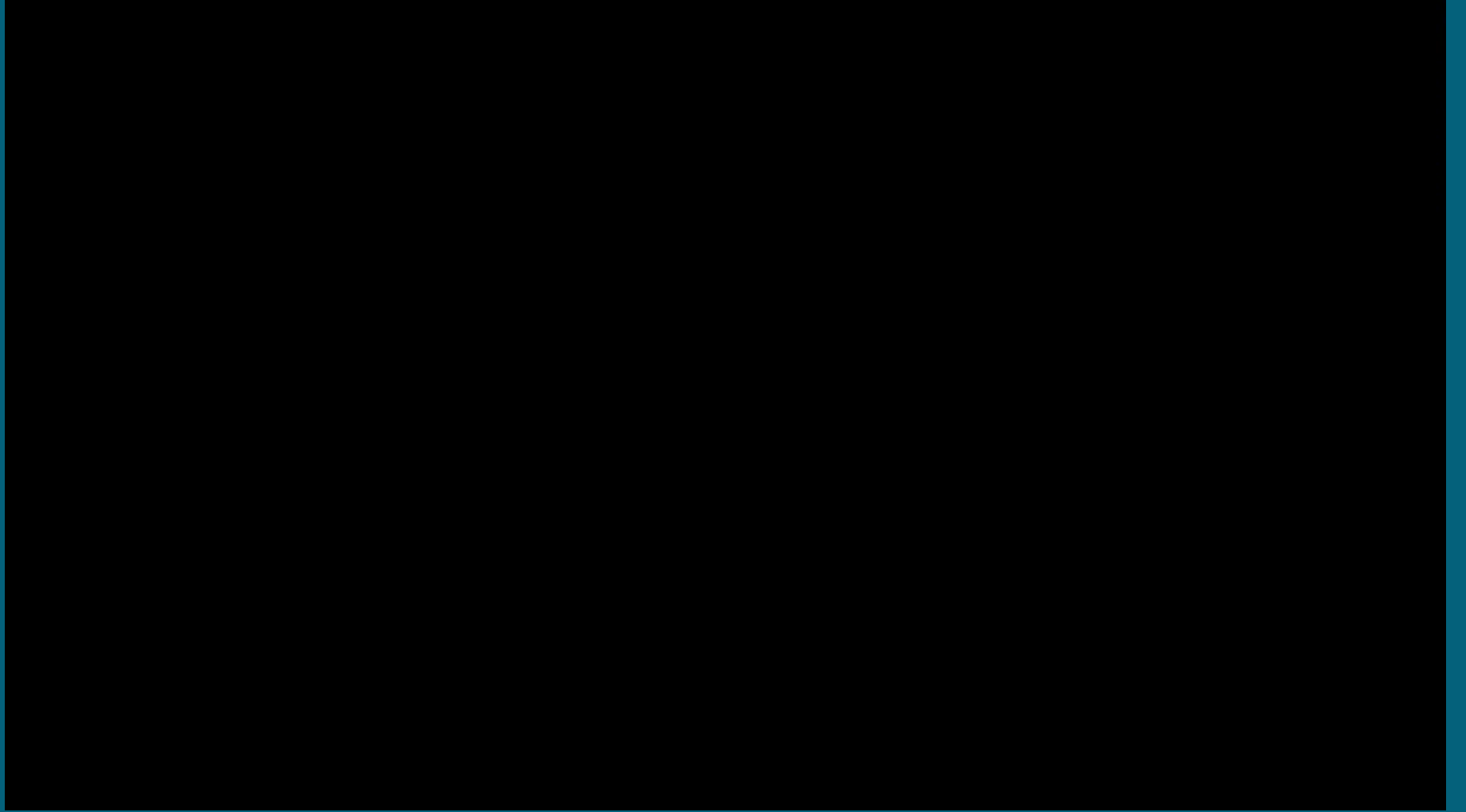
ADI: Budapest



# The reasons why....

- Their expertise: they know what matters, what is difficult and what makes things easier
- Their skills: from every walk of life
- Their testimonies: a powerful force for changing attitudes
- Their motivation
- The importance of maintaining activity and self-esteem





# Yes, but there are some barriers...

People with dementia:

- have fluctuating health and capacity
- find it hard to keep up with discussions and paperwork
- may feel shy and have low self esteem
- need support
- aren't 'representative'



# Strengthening voice:

supporting collective engagement through DEEP

- Building connections between involvement groups
- Collating and developing good practice
- Funding local groups and initiatives
- Brokering national opportunities
- Being a central repository
- Setting expectations



“Nothing about us without us”



**People with dementia  
at the heart and the start**



# Bradford and York examples

Training staff  
Assessing grants  
Auditing shops & shopping centres  
Influencing York way-finding scheme  
Films, plays, photo exhibitions, choir  
Social and local media  
Writing guidelines  
Speaking at events  
Links with other groups

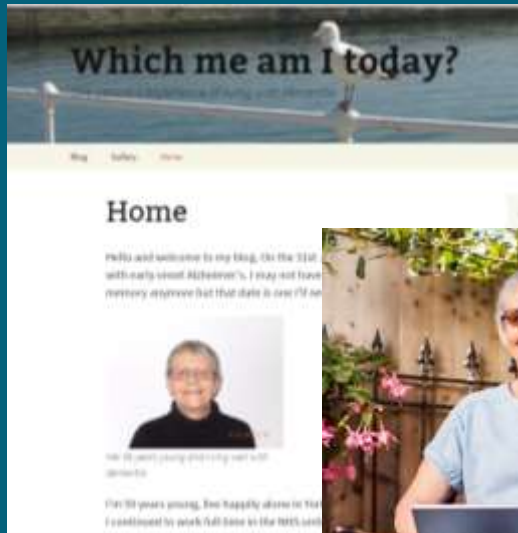
**Being visible!**  
**Gaining confidence!**







# Changing attitudes: The power of words, images and stories



# Challenging stereotypes: dementia through the eyes of women



# A right to inclusion: addressing the practical barriers

- Transport
- Support for carers
- Keeping fit
- Way-finding
- Safety
- Sensory challenges





**Programme web page**

[www.dementiawithoutwalls.org.uk](http://www.dementiawithoutwalls.org.uk)

**DEEP**

<http://dementiavoices.org.uk>



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