Creating a dementia-inclusive society:
The role of people with dementia

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April 2016
ADI: Budapest
The reasons why....

- Their expertise: they know what matters, what is difficult and what makes things easier
- Their skills: from every walk of life
- Their testimonies: a powerful force for changing attitudes
- Their motivation
- The importance of maintaining activity and self-esteem
Yes, but there are some barriers…

People with dementia:

- have fluctuating health and capacity
- find it hard to keep up with discussions and paperwork
- may feel shy and have low self esteem
- need support
- aren’t ‘representative’
Strengthening voice: supporting collective engagement through DEEP

- Building connections between involvement groups
- Collating and developing good practice
- Funding local groups and initiatives
- Brokering national opportunities
- Being a central repository
- Setting expectations

“Nothing about us without us”
People with dementia at the heart and the start
Bradford and York examples

Training staff
Assessing grants
Auditing shops & shopping centres
Influencing York way-finding scheme
Films, plays, photo exhibitions, choir
Social and local media
Writing guidelines
Speaking at events
Links with other groups

Being visible!
Gaining confidence!
Changing attitudes:
The power of words, images and stories
Challenging stereotypes: dementia through the eyes of women
A right to inclusion: addressing the practical barriers

- Transport
- Support for carers
- Keeping fit
- Way-finding
- Safety
- Sensory challenges
Programme web page
www.dementiawithoutwalls.org.uk

DEEP
http://dementiavoices.org.uk

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