



Alzheimer's Disease International

The global voice on dementia

30 years of ADI



Three decades of global collaboration



- ADI established in October 1984, grown from 4 to over 80 member associations
- Photo gallery online: www.alz.co.uk/adi-30-years

Strategic Plan 2013-16



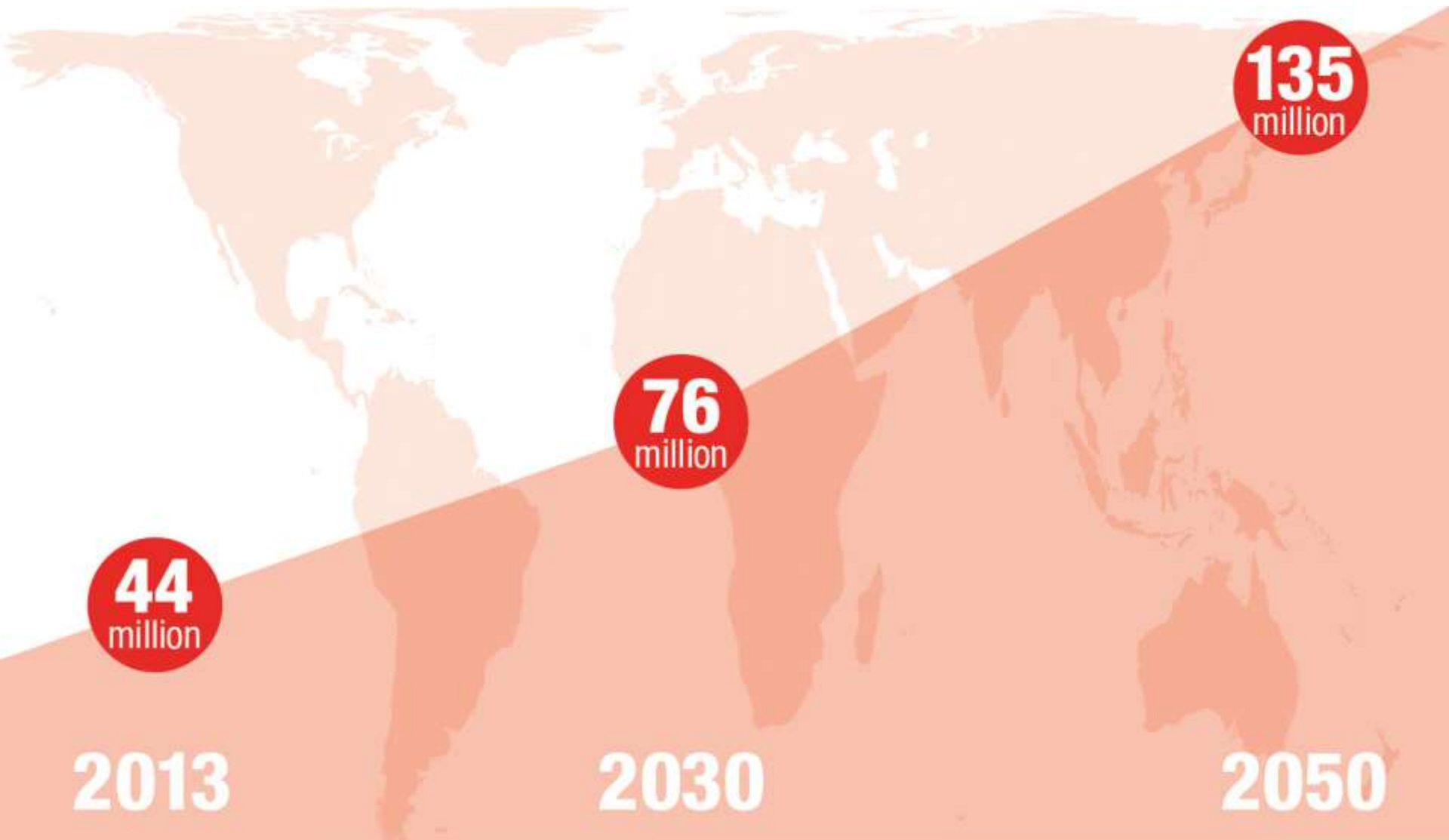
- 1. Making dementia a global public health priority**
- 2. Strengthening our member associations**
- 3. Raising awareness**
- 4. Facilitating/encouraging research**

Why global advocacy



- **Big societal problem: affecting people, families and societies**
- **Care for today**
- **Cure for tomorrow**

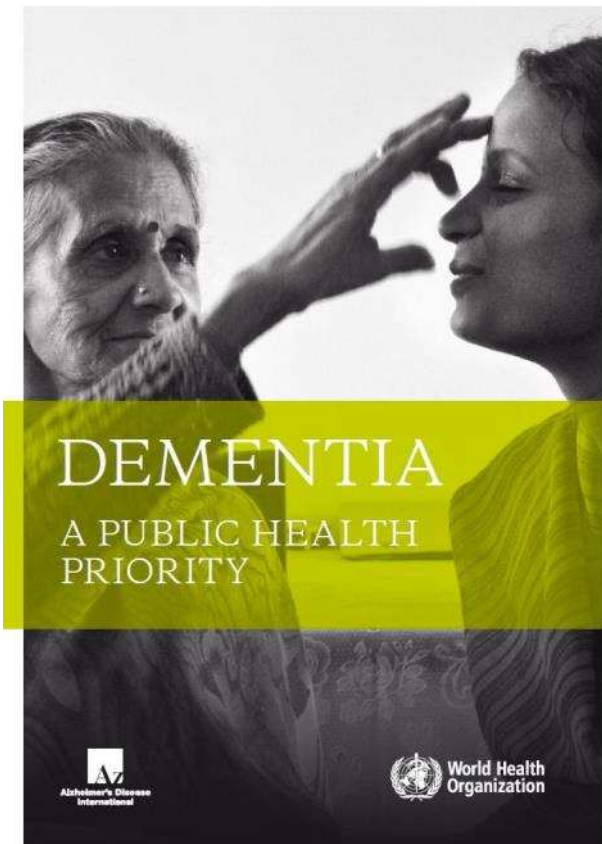
Estimated increase in dementia worldwide



Objective 1: Advocate for dementia to be a global health priority



World Health Organization



- The 2012 report *Dementia: a public health priority* encourages countries and regions to plan
- PAHO region initiative
- Ministerial Conference on Global Action Against Dementia, held in March, expanded G7 commitments to the rest of the world
- 80 countries represented
- NGO statement launched
- Declaration accepted

G8 Summit on Dementia



World Dementia Council



Five priorities:

- **Integrated development**
- **Finance**
- **Open science**
- **Risk reduction**
- **Care improvement**

ADI priorities - what



- **Raising awareness and creating dementia friendly communities**
- **Better policies for care in the community and institutions**
- **More money to find a cure**
- **Risk reduction related to other NCDs**

ADI priorities - how



Enablers:

- **National Alzheimer/dementia plans**
- **Collaboration with all stakeholders**
- **Public health approach, including surveillance**
- **Role of technology**
- **Strong Alzheimer associations**

Work streams 2015-2016



National dementia plans



- Mexico, Costa Rica and Cuba first LMIC country plans
- December 2013: 13 plans
- April 2015: 21 plans
- Many other countries have plans in discussion
- Other option is NCD plan – due by 2015

WHO global and regions



Special efforts Latin America and Caribbean



- Aim for global resolution 2016-2017
- PAHO region developing action plan; consultations in COMCAEDA region February 2015 and Caribbean March 2015
- Can be a model for other regions as well

OECD led 'Lausanne' workstream



- Led by OECD and Swiss government, ADI co-hosting
- Aim to improve the process of drug development in all aspects
- ADI paper on perspective of people with dementia
- Many barriers to overcome throughout the whole process
- Possible Lausanne II by early 2016

Support Wold Dementia Council



- **Five pillars: Governments, NGOs, industry, academia and people with dementia**
- **Platform for discussion, agenda setting and chasing governments**
- **ADI could host meetings at future conferences, global and regional**

Mobilising NGO community



Global Alzheimer's and Dementia Action Alliance



- Formed as a response to G7 commitment to “enhance global efforts to reduce stigma, exclusion and fear”
- ADI secretariat
- Aimed at international NGOs
- Website: www.globaldementiaalliance.org
- 14 members now
- Launched at WHO World Health Assembly in May 2014
- Meetings July 2014 and March 2015

ADI reports



World Alzheimer Report 2015



- **Update global prevalence, incidence and cost data**
- **Will be launched at the beginning of September**
- **ADI World Alzheimer's Month Workshop, Sat 09:00 (Open to member associations only)**
- **Women and Dementia report in June 2015**

NCD Alliance



- **Steering Group member since January 2014**
- **Getting our language in**
- **Jason Hatke speaking at UN hearing NCDs**
- **2015 more visibility**
 - NCD Dialogues in Perth
 - Side event WHA May 2015 with NCDA-ADI-WHF
 - Commonwealth Ministers brief on dementia
 - Lead Task Force national alliances



The NCD Alliance
Putting non-communicable diseases
on the global agenda

Next 'G7' event



- **The Hague, Netherlands 9-10 June 2015**
- **Looks like a 'coalition of the willing' is formed with Canada, Japan, UK, USA, European Union, Netherlands and Mexico**
- **Decisions about the future**
- **Whatever happens: we don't give up!!**



31st International Conference of Alzheimer's Disease International

20 – 24 April 2016, Budapest, Hungary

www.adi2016.org

