The ADI Twinning Programme:
Building Global Solidarity
Why a Twinning Programme?

- Dementia is set to become the health epidemic of the 21st century and prevalence rates are already soaring.
- Alzheimer associations play a crucial role in providing support for people with dementia and their families.
- Among ADI’s members, much expertise exists about caring for and supporting people with dementia and their carers.
- Dementia knows no economic or geographic boundaries; neither should the expertise for enhancing the quality of life for those living with it.

The Twinning Programme is an opportunity for capacity building within Alzheimer associations, giving organisations the chance to work together to resolve organisational issues.
What is a Twinning Programme

ADI’s Twinning Programme is a formal, two-way partnership between two Alzheimer associations that is characterised by mutual cooperation and responsibility for the achievement of agreed goals.

Activities can include:

• Training programmes
• Assistance with advocacy
• Supplying equipment or donating resources
• Working together on special projects for example workshops, campaigns or social activities and many more…
ADI’s Role

Financial support
• ADI will provide financial support for each partnership for the necessary arrangements for the assessment visit.

Supplying ADI material
• ADI will provide supporting materials, including guidelines, information on action planning and evaluation forms.

Guidance and coaching
• ADI will share the experiences and successes of previous twinning relationships. ADI will provide support to each partnership individually.

Evaluating
• We will evaluate the progress of the relationship annually. There will also be conference calls every six months.
Benefits

Capacity Building

• The transfer of skills and knowledge will lead to more capable organisations better able to provide support and services to people with dementia and their carers.

Sharing best practice

• Best practices are methods and strategies tried by other organisations and found to be effective when adapted to a different country. Learning about these best practices saves associations’ time and effort.

Building relationships

• Twinning will encourage collaboration and help build strong relationships. Associations can mutually support each other and can turn to their twin for support or they can work together on a specific issue or project.
Benefits

**Strengthening presence & achieving measurable results**

- Twinning can help add leverage to a campaign, fundraising activity or reaching out to government and also result the creation of a new branch, increased membership, or development of new publications.

**Broadening horizons**

- Twinning will be a way to reach out to others, break down barriers and learn about other cultures and seeing how dementia affects people in other parts of the world.

**Building a global movement**

- Twinning will help build an even stronger dementia movement and create a feeling of belonging to a global family. Global events influence dementia healthcare policy, funding and development.
Where next?

• Do you have the capacity to take it on?...
• Are you in need of support, looking for a twin?

Download our guidelines....
http://www.alz.co.uk/twinning-programme

Thank you!