About Alzheimer's Disease International (ADI)

- Established 1984
- The umbrella organisation of Alzheimer associations around the world
- 78 member associations

Aims to help establish and strengthen Alzheimer associations throughout the world, and to raise global awareness about Alzheimer's disease and all other causes of dementia
Advocacy

• First objective ADI Strategic Plan: making dementia a global health priority
• Every country should have a plan
• Tracking national dementia plans
• Work with World Health Organization

www.alz.co.uk/alzheimer-plans
WHO report on dementia

Dementia: a public health priority

- Launched on 11 April 2012
- International collaboration between ADI and WHO
- A new case of dementia every 4 seconds
- Inclusion of ADI’s figures from World Alzheimer Reports
- Call for WHO member nations to act now

www.alz.co.uk/WHO-dementia-report
Member countries 2013-14
National plans throughout the world
## Dementia worldwide

<table>
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<tr>
<th>Region</th>
<th>2013</th>
<th>2030</th>
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Advocacy in Mexico

INSTITUTO NACIONAL DE GERIATRÍA
INSTITUTO NACIONAL DE NEUROLOGÍA Y NEUROCIRUGÍA
“MANUEL VELASCO SUÁREZ”
INSTITUTO NACIONAL DE PSIQUIATRÍA
“RAMÓN DE LA FUENTE MUÑIZ”
INSTITUTO NACIONAL DE LAS PERSONAS ADULTAS MAYORES
FEDERACIÓN MEXICANA DE ALZHEIMER
Advocacy in Mexico

Manifesto

- Approximately 800,000 cases of people with some kind of dementia in our country. The estimated annual incidence is of 27 new cases per thousand people 65 years and older. According to these numbers we can say that by the year 2050 these numbers are going to rise to 3.5 million.

- From this evidence we can say that there is an urgent need in Mexico for a comprehensive and efficient strategy that allows tackling increasing mental health conditions, and based in the development of a Specific Action Plan.

- Thus, there is a parallel need for sound, first-hand information of national scope in order to increase our knowledge of the human impact, the social and economic costs, and the future costs that AD and dementia represent for Mexico.
Manifesto

1. **Prevention and promotion of mental health.**
   The number of people affected and the serious effects of the disease create the need for strong public policies promoting good mental health with a life-course perspective and taking into account the known risk factors in order to encourage an active and healthy aging.

2. **To guarantee the access to quality services.**
   It is necessary to improve access to quality services of primary health, geriatric, neurologic and psychiatric care at the ambulatory, hospital, and rehabilitation level where patients with dementia are treated in a community level, comprehensive and multidisciplinary approach and with full respect of their human rights. Without tolerating any kind of discrimination, nowadays frequent in these patients.
3. Early diagnosis and treatment of the affected people.

The delay in the diagnosis seriously affects the development of the disease and makes an impact on the life quality of people with the disease and their families. It is necessary to efficiently employ the resources that are presently available in order to have a comprehensive and multidisciplinary evaluation that allows timely detection of all cases through optimal use of current measurement scales and instruments.

4. Development of specific and sufficient human resources development.

The ailment characteristics in dementia and AD produce very particular needs that require specifically qualified and specialised staff at different levels, organised in multidisciplinary teams including; specialists, therapists, caregivers and families. For this, training and development programmes in all levels are needed (giving emphasis in the first attention level) that are going to be developed by all signatories, following the Insituto Nacional de Geriatría’s initiatives.
Advocacy in Mexico

Manifesto

5. Promoting respect of human rights for people affected with dementia and their caregiver’s.

Make society aware that dementia is a public health problem that can affect, without distinction, anybody and generates deep changes in the life of those affected. The recognition and support of the professional caregivers and families is essential in order to keep the quality care of the affected.

6. To increase research on dementia.

Encouraging national research (basic, clinical, epidemiological and social) about this illness is fundamental in order to generate new knowledge conducive to a better disease management, and in this way, to improve relatives and people with dementia life quality.

7. Constant evaluation of the efficacy of the proposed action plan.

To establish a specific action plan we need regular evaluations of the impact of each of the proposed actions, through the established markers.
Advocacy in Mexico

Working with ADI

Attending AU on policy

Manifesto launched May 2013

Conference Mexico City 22-24 May 2014

Funded National plan WAM 2014
Advocacy in Mexico

• Use WHO-ADI report to convince government
• Dementia will take a growing part of future health and social budgets
• WHO PAHO region especially interested in working with ADI and Alzheimer associations
• You would be one of the first country in the region!
Thank you