Where are we with the NCD Movement?

Cary Adams
CEO, Union for International Cancer Control (UICC)
Chair, NCD Alliance

April 2013, Taipei
Definitions

We = our generation

NCD Movement = advocacy at the highest levels
In 2009...

A WHO Global Action Plan for NCDs existed but had achieved little traction.

The United Nations had only ever held one Health Summit in its entire history – 2001 on HIV/AIDS. NCDs were not on their agenda.

NCDs received less than 3% of the total Overseas Development Assistance on health.

Less than 5% of WHO spend was on NCDs although they accounted for more than 60% of global deaths.

The NCD community was fragmented and often “competing” with each other for global recognition.
Who We Are

Founded by four international NGO federations in 2009:

– World Heart Federation (WHF)
– International Diabetes Federation (IDF)
– Union for International Cancer Control (UICC)
– The International Union Against Tuberculosis and Lung Disease (The Union)

All four Federations are in “Formal Relations” with the World Health Organisation and are membership organisations.

Together, with other NGO partners, we form a network of over 2,000 organizations in more than 170 countries
Partnership has been at the heart of our approach

- In 2010 we formed:
  - **A Partners Group**: American Cancer Society, Framework Convention Alliance, WCRF, ADI, Livestrong and others
  - **A Supporters Group**: Sanofi, Pfizer, Medtronic, Novo Nordisk and others

- In 2011,
  - we encouraged and supported the creation of > 20 **national/regional NCD Alliances**.
  - we created the NCDA **Common Interest Group** and have run webinars every 6 weeks to keep the world informed on NCDs (2,000 participants) – our global social good.
  - we helped establish groups such as **NCD Child**

- In 2012, we replaced the Partner and Supporters Groups with a single **Supporters Group**.
- We work in partnership with **The Lancet**.
What Drives Us

Human Cost:
• NCDs cause 63% deaths and 50% disability
• 9 million preventable deaths before the age of 60
• Fastest rise in LMCs – NCD deaths up by over 50% by 2030

Economic Cost:
• A top global risk (World Economic Forum)
• NCDs cost world economy $47 trillion over the next 20 years
• Out of pocket payments for NCD treatment and care cause household poverty and catastrophic expenditure
What Binds Us

Common Modifiable Risk factors:
- Tobacco
- Unhealthy Diets
- Physical Inactivity/Obesity
- Alcohol

Common Health Systems Infrastructure:
- Primary health care improvements
- Availability of essential medicines
- NCD human resources in LMICs
- Lack of ODA funding targeted at NCDs in LMICs
- Shared social determinants of health

Co-morbidities - mental disorders including depression, dementia, Alzheimer’s
Goal:
Putting NCDs at the heart of national health and development planning, and in the mainstream of the post-2015 development framework.

In 2009 we planned to deliver through to 2015 – a six year plan.

Four Strategies:
• Global Advocacy
• National Advocacy
• Building the Demand
• Building the Alliance
What We Do

Advocacy + Campaigning

Policy Analysis + Research

Convening + Mobilising
What We Do Well

Bringing together and informing a global community committed to address NCDs:
- Arranging and attending meetings at key events – UN consultations, WHA, WHO Executive Board and others
- The NCDA Common Interest Group

Responding to UN output rapidly and clearly:
- All e-consultations and papers
- Creating expert task forces drawn from our 4 federations and partners
- Assimilating commentary and synthesising to an agreed position on everything related (not always easy!)

Driving forward thinking by producing well researched and agreed thought-provoking papers.

Working effectively with WHO and the Missions in Geneva and New York.
UN Political Declaration on NCD Prevention + Control

Secured Political Commitment

- **22 action orientated commitments** on prevention, treatment and care

- Governments to ensure NCDs at the centre of national health and development

- **New era** of political leadership, multisectoral action and international cooperation on NCDs
Global NCD Framework Campaign
Global NCD Framework Campaign
Foundations for Action and Accountability

Global NCD Targets
(Global Monitoring Framework)

Global NCD Action Plan
2013-2020

Global NCD Partnership
• 9 targets and 25 indicators to measure global progress

• Historic target to **reduce relative overall mortality from NCDs 25% by 2025 (“25 by 25”)** agreed May 2012

• NCD Alliance campaigned for **comprehensive set of global targets that balance prevention and treatment**, including target on essential medicines
Global NCD Action Plan 2013-2020

- Current NCD Global NCD Action Plan 2008-2013 expiring
- GAP 2013-2020 – a roadmap for implementing UN Political Declaration and achieving 9 global targets
- Developed over 12+ months, in consultation with relevant stakeholders
- Will include objectives, cost-effective actions for governments and partners, how all partners will coordinate their actions
“A light touch global coordinating mechanism (GCM) that convenes and mobilises relevant sectors (UN, govt, NGOs and private sector) to catalyse collective and coordinated global action on NCDs”
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Global Development Campaign
Global Development Campaign
Putting NCDs at the Heart of Future Development

• MDGs (2000) increased **resources and action on poverty issues** – maternal mortality, HIV and child education

• **NCDs excluded** = barrier to resources and political priority

• **Post-2015 Process led by UN**: historic opportunity for NCDs

NCD Alliance campaign - **ensure NCDs at the heart of post-2015 goals and increase global resources**
Official UN Processes Towards 2015

Rio+20

UN System Task Team

UN SG High-Level Panel of Eminent Persons

Open Working Group on Sustainable Development Goals

Adoption of the post-2015 UN development agenda

Note: no longer a low income country focus
UN High-Level Panel on Post-2015

**Mandate:** MDG+10 Summit

**Output:** SG will deliver a report to UNGA by the 2\textsuperscript{nd} quarter of 2013

**Input:** Work based on report of UN System Task Team

Work to be informed by Rio+20 and **UNDG's consultations**

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**Co-Chair:**
Susilo Bambang Yudhoyono  
President of Indonesia

**Co-Chair:**
Ellen Johnson Sirleaf  
President of Liberia

**Co-Chair:**
David Cameron  
Prime Minister of UK
Post-2015 Timeline

UN High-Level Panel
- Launched
  - New York
- Meetings
  - London
  - Liberia
  - Indonesia
- Report due
  - Discussion at UN High-Level Review of MDGs

Global thematic consultation on health

1st online consultation

2nd online consultation

High-level meeting

Recommendations to UN High-Level Panel

National consultations

OWG for SDGs

Intergovernmental process

Post-2015 Timeline

- 2012: July, Sept, Oct, Nov
- 2013: Jan, Feb, Mar
- 2014: Apr, May, Sept
- 2015:
Online consultations, Nov-Dec

Draft synthesis report on health in post-2015, 28 Feb:
  – Available here: http://www.worldwewant2015.org/health
  – NCDA submission: http://ncdalliance.org/un-global-thematic-consultations

High-Level Dialogue, Botswana, 5-6 Mar:
  – NCD community representation: Sania Nishtar/Srinath Reddy

Final report on health in post-2015 out now:
  – Will draw from draft synthesis report, High-level dialogue, online, national, and regional consultations.
Global Thematic Consultation on Health
Final Report

- NCDs and mental health recognised as a priority for health in post-2015
- Healthy life expectancy framed as overarching health goal
- Universal health coverage (UHC) as instrumental to achieving health
Working together to see results
What can be done together?

- Align advocacy efforts to unite mental health and four major NCDs
- Support policy and programme integration at global, national levels
- Engage sectors beyond government to support multiplier effect of our actions
- Support and promote the development of national NCD alliances, including mental health focus and representation
- Leverage and empower local, patient advocates
Areas for collective focus

• **Build awareness:** Help further develop shared understanding of issues and links

• **Research gap:** advocate for expanded research to close gap

• **Engage in political processes:** At the global (UN), national, local levels

• **Stay connected:** Join the NCDA network, subscribe to NCDA news alerts, and ensure NCDA is receiving your information
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The NCD Alliance

Putting non-communicable diseases on the global agenda

Thank you!

www.ncdalliance.org