Chairman’s report

Jacob Roy Kuriakose

Dear friends,
Warm greetings from Alzheimer’s Disease International!

I am pleased to present to you this report on the work of Alzheimer’s Disease International (ADI) from July 2011 to June 2012, a period which saw considerable progress in our activities.

We have created some strong networks which will help in developing our reputation as the global leader on dementia. Our involvement in the United Nations summit on Non-Communicable Diseases has placed us in a commendable position along with other international NGOs. The launch of the World Health Organization report on dementia reinforced and strengthened many of our key messages and helped to promote the development of national dementia plans worldwide.

We continued our efforts to improve lives of people with dementia and their carers through strengthening national Alzheimer associations worldwide and sharing information and knowledge between our current membership of 78 national associations. Throughout the year we have been pleased to witness the further growth and success of many of our members. Our efforts to address the current needs of the members throughout the year were under constant review as priorities changed.

Our efforts to include people with dementia were enhanced this year with the new I Can! I Will! website and the stream of sessions run by people with dementia at our annual conference. We have seen more and more people with dementia and carers speaking out about their experiences. This is a significant development and one that we hope will continue into the future.

There is still lot more to be done with many hurdles to overcome. In the process of our development, we should continue to grow as a global ADI family, as envisaged by our predecessors. We have a huge responsibility to initiate vital changes that need to be made in order for people with dementia and their carers to experience a good quality of life at all stages of the disease.

On behalf of ADI’s Elected Board and staff I would like to thank all of those who have helped to make this year such a success. Let us continue the journey together to make this a better world for people with dementia and their carers.

Executive Director’s report

Marc Wortmann

This year we continued a range of activities and events in line with the four key objectives of our 2010-13 Strategic Plan, Creating Capacity for Change. The year has seen some great developments, particularly in the field of advocacy and raising awareness, and other programmes, such as the Alzheimer University and World Alzheimer’s Day, continue to go from strength to strength.

Objective 1: ADI will continue to advocate for dementia to be a global health priority of the World Health Organization and a national priority in more countries.

The launch of the World Alzheimer Report 2011 took place in New York on 13 September 2011 to coincide with the lead-up to the United Nations Summit on Non-Communicable Diseases. The report, titled The benefits of early diagnosis and intervention, was the result of an assessment of 8039 papers and abstracts on the topic by Prof Martin Prince and his team at King’s College London. Findings contained within the report made it clear that earlier diagnosis and intervention has economic benefits and that interventions do exist for people with dementia and carers that are effective in the early stages of the disease. The launch of the report gained 492 media mentions worldwide.

The week following the launch of the report, the United Nations hosted only the second meeting in its history on a global health issue, a Summit on Non-Communicable Diseases (NCDs). ADI joined the NCD Alliance Summit Partners Group in July 2011 to promote the inclusion of Alzheimer’s disease and other dementias as a non-communicable disease. Ahead of the Summit, a statement was developed alongside ten age and care-related international organisations highlighting the necessity for ageing, dementia and caregiving to be included in the Summit’s NCD recommendations for action.

Participants at the Alzheimer University for emerging associations in August 2011
At its annual conference in March 2012, ADI presented the 2nd ADI Award for outstanding contribution to improving the lives of people with dementia and their carers. The award was given to French President Nicolas Sarkozy for his efforts in the development of the French national Plan Alzheimer, which is now being replicated in countries around the world.

A huge step in ADI’s advocacy efforts was taken on 11 April 2012 with the launch of the WHO report *Dementia: a public health priority*. The report provides the most authoritative overview of the impact of dementia worldwide today and was developed and released in partnership with ADI. A planning meeting took place in September 2011 attended by 26 professionals from 16 countries as part of the development of the report, which gained ADI 644 media mentions worldwide over a three-day period. The report also confirmed the WHO’s support for the cause and the creation of national dementia plans. The launch also provided a platform for ADI member associations to call for a national plan in their country.

Presence at WHO events throughout the year continued with representatives attending 5 of the 6 WHO regional meetings from August to October 2011. ADI was also present at the WHO Executive Board meeting in January 2012 and the World Health Assembly in May 2012.

**Objective 2: ADI will identify the needs of its members and provide the services that both emerging and established associations require.**

ADI gained two new member associations in March 2012, Help For Patients With Alzheimer’s disease And Their Families in Russia and Sint Maarten Alzheimer Association, taking membership to 78 Alzheimer associations.

The 27th International Conference of Alzheimer’s Disease International took place in London, UK from 7 to 10 March 2012. The event was attended by 1672 participants from 85 countries. A particularly noteworthy aspect of the conference was the involvement of people with dementia who developed and presented their own stream within the programme. A total of 21 people with dementia spoke during the conference. The lively exhibition was a popular gathering area with 303 poster presentations, a Memory Garden and exhibition stands showcasing the work of national Alzheimer associations in 22 countries. In addition, inspiring plenary presentations from Prof Peter Piot from the AIDS movement as well as British author Sir Terry Pratchett ensured it was a memorable event.

ADI also participated in a number of regional conferences throughout the year, including the 21st Alzheimer Europe conference, the V Congreso Iberamericano sobre enfermedad de Alzheimer in October 2011, and the 14th Asia Pacific Regional Meeting of Alzheimer’s Disease International in January 2012.

Forty-seven individuals from 26 national Alzheimer associations benefited from the Alzheimer University during the year. The annual three-day programme for emerging associations took place in London in August 2011 attended by representatives from Gibraltar, Macau and Tunisia as well as current ADI member associations in Egypt, India and Romania. Popular programmes focussed on advocacy were held in Spanish during the Alzheimer Iberoamerica conference in October 2011 and English in June 2012 in Tokyo, Japan.

Alzheimer Nederland and Asosiasi Alzheimer Indonesia began their formal relationship through ADI’s Twinning Programme early in the year. The partnership continued to progress throughout the year.

**Objective 3: ADI will continue to raise awareness about Alzheimer’s disease and other dementias.**

More than 65 countries participated in World Alzheimer’s Day 2011 on 21 September. The theme for the campaign, decided by ADI’s World Alzheimer’s Day working group, was *Faces of dementia*, highlighting the warning signs whilst recognising the efforts of those who are committed to improving the lives of people with dementia. Following the successful campaign, the working group began planning for the first global World Alzheimer’s Month, to take place in September 2012.

In early September 2011, ADI, in partnership with Richard Taylor from the USA, who is living with dementia, and Laura Bowley from Canada, launched a new website under the title *I Can! I Will!* The site has since become a popular forum for gathering ideas to encourage people with dementia to speak out about their experience and for other associations to involve people with dementia in their work. Almost 130 ideas had been submitted for inclusion on the website by the end of the end of June 2012.
Late in 2011, ADI was offered the opportunity to raise further awareness of dementia by contributing to the March 2012 issue of Help Age International's Ageways newsletter. The newsletter focussed specifically on dementia with contributions from ADI staff and representatives from national Alzheimer associations worldwide. The newsletter was circulated to HelpAge International's 7700 contacts around the world.

The beginning of 2012 saw the introduction of new additions to ADI's communications. A monthly e-newsletter highlighting the work carried out by ADI and its members was circulated from January on. New features were also added to the quarterly newsletter, Global Perspective, including a profile of a member association and a story from those who have benefitted from the work of their national Alzheimer association. By the end of the year, circulation of the newsletter was at 1500 in printed form and 650 by email.

In collaboration with photographer Cathy Greenblat ADI launched a new publication, Love, Loss, and Laughter: Seeing Alzheimer's Differently, in March 2012. The book, made up of photographs taken by Cathy of people with dementia around the world, presented a new image of dementia and was supported by exhibitions in France, Spain, Switzerland, the UK and USA throughout the year.

ADI continued to support research throughout the year, mainly through the 10/66 Dementia Research Group who continued to conduct research in 20 low and middle income countries through their 30 research groups. ADI also collaborated with Fondation Médéric Alzheimer for the fourth year on presenting Alzheimer Awards for psychosocial interventions. The prize for the best evidence-based intervention was awarded to Prof Lynn Chenoweth in Australia for her person-centred environment and care programme. The prize for the most promising intervention was presented to Dr Radha S Murthy from India for her culture based comprehension psychological care programme.

Throughout the year ADI's Medical and Scientific Advisory Panel continued to share information and the latest research findings. The discussions of the Panel's prevention working group are on-going and presentations given by members of this group during the year were particularly popular.

**Objective 4: ADI will establish stable income through membership dues and fundraising.**

See the Treasurer’s report.

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**Treasurer’s report**

**Martin Else**

I am pleased to report that ADI has achieved another successful year financially, having delivered on an increasingly wide range of operational service objectives. For the financial year July 2011 to June 2012 there was an operating surplus of $50,000 in unrestricted funds on a turnover exceeding $2 million. This is a continuation of a positive trend now established over a number of years built around increasing fundraising and strong expenditure management. The surplus again adds to the security of underlying resources, although this does not mean that the organisation cannot remain vigilant in its financial control. However, the general picture is one of financial stability at this stage that is reassuring given the more challenging circumstances a few years ago.

It should be noted again that increasingly the work of ADI is based around specific externally funded projects. In effect this means that ADI has a high proportion of restricted funds. It remains important that these projects are tightly controlled but also that we continue to seek appropriate contributions to central services and overheads.

During the financial year ADI held another successful annual conference, this time in London, UK. There was a small financial surplus at the end for the event. However, the accounting arrangements are becoming increasingly complex and ADI established a temporary subsidiary company for the key financial transactions associated with the conference that contributed to the overall consolidated accounts. In future we are looking to improve financial arrangements to reduce the burden on the central office and improve efficiency.

Central office expenses continue to be carefully managed and this containment has meant that our funds can be largely directed to front line services for the benefit of the membership and in meeting the collective strategic objectives of ADI.

We are, as ever, deeply indebted to those trusts, foundations, corporations and individuals that support the work of ADI. In particular we would like to thank those donors listed below. We are also very grateful for the continuing support of all our member associations.

Finally I would like to thank the Chairman, Council, Board, Executive Committee and especially the staff who continue to deliver the ambitious strategic programme of activities for ADI within the strict financial constraint of the organisation.

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**Thank you**

- Harry Enderlein Trust
- MetLife Foundation
- Pfizer
- Eli Lilly & Company
- Bupa
- Janssen Alzheimer Immunotherapy
- Bayer Pharma
- Nutricia
- Novartis Pharma
- Lundbeck
- Bristol-Myers Squibb
- PhRMA
- Helen Bader Foundation
- Globetech Logistics
- Meetings Industry
- Meeting Needs
- Vrardenburg Foundation
- Mailability
- High Lantern Group
- Fondation Médéric Alzheimer
- Home Instead
- GE Healthcare
- Jerome H. Stone Family Foundation
- Mark Krueger & Associates, Inc.
Financial statements

Statement of financial position
June 30, 2012. Consolidated

<table>
<thead>
<tr>
<th>Unrestricted Funds $</th>
<th>Temporarily Restricted Funds $</th>
<th>Total $</th>
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<tbody>
<tr>
<td>Assets</td>
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<tr>
<td>Cash and cash equivalents</td>
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<tr>
<td>Accounts receivable</td>
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<tr>
<td>Due from conference</td>
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<td>VAT receivable from conference</td>
<td>33,668</td>
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<td>Prepaid expenses &amp; other</td>
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<td>93,001</td>
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<td>Fixed assets, net of accumulated depreciation of $36,405 in 2012</td>
<td>11,008</td>
<td>11,008</td>
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<tr>
<td>Interfund balance</td>
<td>(138,472)</td>
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<tr>
<td>Total assets</td>
<td>710,392</td>
<td>138,472</td>
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</table>

| Liabilities and net assets |                                 |         |
| Liabilities               |                                 |         |
| Accounts payable          | 231,554                        | 231,554 |
| Total liabilities         | 231,554                        | 0       |
| Net assets                |                                 |         |
| Unrestricted              | 478,838                        | 478,838 |
| Temporarily restricted    | 138,472                        | 138,472 |
| Total net assets          | 478,838                        | 138,472 |
| Total liabilities and net assets | 710,392     | 138,472 |

Statement of activities and changes in net assets
Year ended June 30, 2012. Consolidated

<table>
<thead>
<tr>
<th>Unrestricted Funds $</th>
<th>Temporarily Restricted Funds $</th>
<th>Total $</th>
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<tr>
<td>Support and revenue</td>
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<tr>
<td>Dues</td>
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<td>Contributions and grants</td>
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<td>Conference revenue</td>
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<td>1,277,735</td>
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<td>Interest and other</td>
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<td>248</td>
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<tr>
<td>Gain (loss) on currency exchange transactions</td>
<td>(45,938)</td>
<td>(45,938)</td>
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<td>Net assets released from restriction: Satisfaction of program restrictions</td>
<td>695,740</td>
<td>(695,740)</td>
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<tr>
<td>Total support and revenue</td>
<td>2,643,817</td>
<td>(398,590)</td>
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<tr>
<td>Expenses</td>
<td></td>
<td>2,245,227</td>
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<td>Program services</td>
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<td>Conference</td>
<td>1,373,594</td>
<td>1,373,594</td>
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<tr>
<td>Information</td>
<td>60,745</td>
<td>60,745</td>
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<tr>
<td>Member support and development</td>
<td>188,365</td>
<td>188,365</td>
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<tr>
<td>Promotion and awareness</td>
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<td>731,043</td>
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<tr>
<td>Research</td>
<td>16,866</td>
<td>16,866</td>
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<tr>
<td>Total program services</td>
<td>2,370,612</td>
<td>0</td>
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<tr>
<td>Support services</td>
<td></td>
<td></td>
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<tr>
<td>General administration</td>
<td>150,725</td>
<td>150,725</td>
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<td>Fund raising</td>
<td>72,459</td>
<td>72,459</td>
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<tr>
<td>Total support services</td>
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<tr>
<td>Total expenses</td>
<td>2,593,796</td>
<td>0</td>
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<tr>
<td>Increase (decrease) in net assets</td>
<td>50,021</td>
<td>(398,590)</td>
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<tr>
<td>Net assets</td>
<td></td>
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<tr>
<td>Beginning of year</td>
<td>428,818</td>
<td>537,062</td>
</tr>
<tr>
<td>End of year</td>
<td>478,838</td>
<td>617,310</td>
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Income
ADI is a 501(c)(3) non-profit organisation, incorporated in the state of Illinois, USA.
The figures in this report are for the 2011-12 year, which ended on 30 June 2012.
ADI member Alzheimer associations pay dues according to their own income, which in 2011-12 made up 17% of the total income. ADI also receives contributions and grants from corporations, foundations, trusts and individuals. ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

Expenses
ADI’s expenses are classified into seven functions: the five main areas of programme work, management and administration, and fundraising.
‘Membership support and development’ includes the Alzheimer University training programmes and other support and advice provided to Alzheimer associations. ‘Information’ covers the Global Perspective newsletter, website, factsheets and booklets. The key event for ‘Promotion and awareness’ is World Alzheimer’s Day, but ADI staff and Elected Board members also take part in other conferences and meetings to promote our work and our cause. This also includes ADI’s public policy work, including the World Alzheimer Report. The spending on ‘Research’ is through support of the 10/66 Dementia Research Group, and there is a heading for the ADI International ‘Conference’. In 2011-12, ADI received grants to support specific projects managed by member associations, in addition to core activities run by the ADI staff.

Reserves policy
The Elected Board has determined that a reserve of approximately 6 to 8 months of core functions of the organisation is desirable. Core functions include maintenance of a central office, a buffer to sustain the conference and travel and activities with essential international commitments including a modest contingency. Based on current expenses, core functions are approximately $750,000 per year resulting in a desired reserve of $375,000 to $500,000.

Consolidation
The 2012 financial statements have been prepared on a consolidated basis to include the accounts of ADI London Conference Ltd, a wholly owned subsidiary registered in England and Wales for the 2012 conference.

The figures are extracts from the financial statements, which are available in full from www.alz.co.uk/financials
Alzheimer’s Disease International

Vision
An improved quality of life for people with dementia and their families throughout the world.

Mission
To strengthen and support Alzheimer associations and raise awareness about dementia worldwide, particularly to improve the knowledge of and information on risk factors, and to make dementia a global health priority. ADI seeks sustainable funding to carry out its work.

Elected Board
AS AT JUNE 2012
Princess Yasmin Aga Khan, USA, President
Dr Jacob Roy Kuriakose, India, Chairman
Mrs Wendy Fleming, New Zealand, Vice Chairman
Mr Martin Else, UK, Treasurer
Prof Bengt Winblad, Sweden, Chairman of Medical and Scientific Advisory Panel
Mr Dale Goldhawk, Canada
Ms Lynda Hogg, UK
Mr Markus Löfström, Finland
Mrs Carolyn Popham, UK
Prof Yasminda Raashid, Pakistan
Mr Lonnie Wollin, USA
Dr Robert Yeoh, Australia

Honorary Vice Presidents
AS AT JUNE 2012
Dr Daisy Acosta, Dominican Republic
Prof Henry Brodaty, Australia
Dr Nori Graham, UK
Mr Brian Moss, Australia
Mr Jerome Stone, USA

Staff
AS AT JUNE 2012
Marc Wortmann, Executive Director
Jane Cziborra, Membership and Events Manager
Michael Lefevre, Finance and Technology Manager
Sarah Smith, Communications and Administration Officer
Johan Vos, Director of Development

Members
AS AT JUNE 2012
Asociación de Lucha contra el Mal de Alzheimer (Argentina)
Alzheimer’s Disease Armenian Association
Fundación Alzheimer Aruba
Alzheimer’s Australia
Alzheimer Angehörige Austria
Alzheimer Society of Bangladesh
Barbados Alzheimer’s Association Inc
Ligue Nationale Alzheimer (Belgium)

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Alzheimer’s Disease International: The International Federation of Alzheimer’s Disease and Related Disorders Societies, Inc. is incorporated in Illinois, USA, and is a 501(c)(3) not-for-profit organization