Alzheimer’s Disease
International
Annual Report
2009–2010
On 21 October 1984, Alzheimer’s Disease International (ADI) was formed. Developed by a small band of pioneers with the single dream of improving the lives of people with dementia and their carers around the world, the organisation now represents national Alzheimer associations in 73 countries worldwide.

Twenty-five years later and ADI’s mission remains the same. ADI exists because dementia is truly a global epidemic, and it needs global solutions. Already there are more than 35 million people with dementia, and estimates show that this number is set to almost double by 2030.

Through its programmes and activities, ADI has created a global movement of people with dementia, carers, scientists, researchers and national Alzheimer associations who are moving forward together and tackling dementia.

ADI works locally, by empowering national Alzheimer associations to promote and offer care and support for people with dementia and their carers, whilst working globally to focus attention on the epidemic and campaign for policy change from governments and the World Health Organization. These are the pillars of ADI’s mission.

Our mission for an improved quality of life for people with dementia and their carers across the world is the driving force behind all of the activities detailed in this report.

Dementia

Dementia is a collective name for progressive degenerative brain syndromes that affect memory, thinking, behaviour and emotion. This group of illnesses, including Alzheimer’s disease and vascular dementia, not only have an impact on the person with dementia, but can also be devastating for their families and carers as the disease progresses.

Researchers are working hard to better understand the causes of dementia and find better treatments, but there is no cure for most causes of dementia at present. It is sometimes possible, especially in the early stages of dementia, to alleviate the decline in memory, communication and thinking ability with medication. Many of the problems associated with dementia can also be treated, and information and support services can improve the life of a person with dementia and their family.

Alzheimer associations around the world play a vital role in offering advice, services and support.
Chairman’s message

Daisy Acosta

It has been an exciting year to be involved in the global dementia movement and to be at the forefront of this is a real honour.

This year we reached our 25th anniversary, which offered a perfect opportunity to reflect upon the growth of the organisation and the progress we have been able to make with the support and efforts of our member associations worldwide. Reading the testimonies of those who were involved at the very beginning has been inspiring and a great reminder of the true purpose of the organisation.

A highlight of this year was the launch of the World Alzheimer Report 2009. With this report we were able to present the most comprehensive data on the numbers of people with dementia worldwide. This information provided our member associations with the support they needed to really push forward their messages on World Alzheimer’s Day. I hope that we, and our members, will be able to continue the success of these reports into the future.

The work of the 10/66 Dementia Research Group continues to provide our member associations with the information and statistics that are vital in their advocacy work. The development of the Helping Carers to Care package is yet another reminder of the value that the Group adds to ADI.

An extraordinary amount of support was received for the Global Alzheimer’s Disease Charter, which was developed by our advocacy working group. More than 50,000 people signed the supporting petition and many shared messages of hope and encouragement. The results of the petition were presented to the World Health Organization (WHO) and this has really helped to reiterate the key messages we are keen to put across to them. Our relationship with the WHO is becoming stronger and we have a real optimism that our efforts are really paying off.

Our regular programmes and activities including the annual International Conference, Alzheimer University, Twinning Programme and World Alzheimer’s Day continue to flourish and are regularly reviewed to ensure we are meeting the needs of our members worldwide.

More than ever, we are involving people with dementia in our work and activities. We recognise how crucial the voices of people with dementia can be and I am delighted to have Lynda Hogg from Scotland filling the position for a person with dementia on ADI’s Elected Board.

Key activities and programmes

Annual International Conference page 4
ADI’s annual International Conference is a unique event that brings together people with dementia, family carers, staff and volunteers of Alzheimer associations, care professionals, clinicians and scientists from across the world.

Alzheimer University page 5
ADI’s Alzheimer University is a training programme that offers national Alzheimer associations from all backgrounds appropriate and reliable information to assist them in developing their organisational capacity.

Twinning Programme page 6
ADI’s Twinning Programme joins an established Alzheimer association and a developing association in a relationship where information can be exchanged for mutual benefit.

World Alzheimer’s Day page 7
World Alzheimer’s Day on 21 September each year is the international day that brings together individuals and organisations across the world in an effort to increase awareness of dementia and affect change.

Research page 8
ADI supports population-based research into dementia, largely through the work of the 10/66 Dementia Research Group, and studies into best practices in care.

Providing information page 9
An important part of ADI’s work is offering accurate and reliable information and advice to members, the general public and key decision makers.

Advocacy page 10
ADI promotes work aimed at raising awareness among governments and key decision makers on a national and international level in order to effect change.

Involving people with dementia page 11
ADI actively encourages and promotes the involvement of people with dementia in its own and members’ activities.

25 years of ADI back page
ADI hosted a number of activities across the year to mark 25 years at the forefront of the global dementia movement.
International Conference

ADI’s annual International Conference is a unique event that brings together people with dementia, family carers, staff and volunteers of Alzheimer associations, care professionals, clinicians and scientists from across the world.

ADI’s 25th International Conference, entitled Making a difference, was held in Thessaloniki, Greece in March 2010. More than 800 delegates, travelling from 75 countries, attended the conference, which was hosted in partnership with the Greek Association of Alzheimer’s Disease and Related Disorders.

Among the extensive range of topics covered during the conference, were new findings in the dementia field, non-pharmacological interventions and improvements in care. A strong focus on the importance of advocacy and developing national dementia plans was also evident throughout the event. ADI hosted five popular workshops aimed at national Alzheimer associations.

These workshops focussed on a range of areas including fundraising for a sustainable future, involving people with dementia in the work of Alzheimer associations, and ways in which the findings of the 10/66 Dementia Research Group can be used. A forum for people with dementia also took place, giving people with dementia the opportunity to share their thoughts on the current efforts of ADI and national Alzheimer associations.

Delegates were welcomed with a performance of traditional Greek song during the conference opening ceremony and witnessed professional Greek dancing during the conference dinner.

A survey conducted following the event showed that the event’s uniqueness was its main appeal with a broad range of individuals and groups in attendance.

ADI’s 26th International Conference will take place in Toronto, Canada in March 2011.

Regional meetings and conferences

The 3rd Alzheimer Iberoamerica conference and regional meeting took place in San Juan, Puerto Rico in October 2009. The conference comprised of some lively and interactive sessions covering scientific, non-pharmacological and care topics. During the regional meeting, Fundación Alzheimer Aruba were welcomed as new members of the regional group.

The 12th Asia Pacific regional meeting and conference took place in November 2009 in Lahore, Pakistan. Attendance at the conference was higher than anticipated and two training sessions were held in the lead-up to the conference. The first, coordinated by representatives from Alzheimer’s Australia WA, aimed at carers and the second for general practitioners, offering information on various aspects of dementia.

During the regional meeting representatives from each association in the region were given the opportunity to inform their peers of the progress made in the past year.
In October 2009, more than thirty representatives from 16 Spanish-speaking countries attended an Alzheimer University programme focussed on fundraising, which took place shortly before the Latin American regional meeting in San Juan, Puerto Rico. Victor Naranjo, a professional fundraiser based in Costa Rica, offered those in attendance practical advice on all aspects of fundraising, including developing good techniques and the best sources of funding.

The following month, representatives from ten associations in the Asia Pacific region gathered in Lahore, Pakistan, for an Alzheimer University programme on strengthening an Alzheimer association. Topics included working with volunteers, advocating for people with dementia and improved service provision and participants were given the opportunity to share their experiences throughout the region.

In June 2010, ADI hosted a four-day Alzheimer University focussed on campaigning. This programme was attended by twenty-five individuals from fifteen countries in all regions of the world. On the final day of the programme participants were asked to produce and present a strategy action plan to the rest of the group and follow-up on the progress of these plans had shown that many gained strong direction and guidance from the programme and are working hard to implement their plans.

Since each event has taken place ADI have regularly followed up with each participating association to gather feedback on their progress and any improvements they feel ADI could make to the programmes in future. The Alzheimer University has become increasingly popular with regional groups, in particular, requesting more programmes on specific topics.

Each year, ADI hosts an Alzheimer University programme for emerging associations, providing them with the skills to run a sustainable and effective Alzheimer association. Following their attendance at the Alzheimer University for emerging associations in 2008 and a successful two years on ADI’s Membership Development Programme, which sees them monitored at six-month intervals for two years, associations in Armenia, Aruba and Mauritius were accepted as members of ADI in March 2010. Those associations who attended the 2009 programme are also regularly reporting back on their progress and working hard towards becoming a member of ADI in 2011.

To date, ADI have hosted seventeen highly successful Alzheimer University programmes and are looking to continue running at least three per year in the future.
Other associations are reaching the final stages of their work. The Lanka Alzheimer’s Foundation are working hard to build and launch their first day care centre and representatives from Alzheimer Scotland are due to visit them and the completed centre early in 2011.

The Alzheimer Society of Canada and Alzheimer’s Association of Trinidad and Tobago, who ended their formal Twinning partnership in 2008, continue to work closely together, exchanging information regular and paying frequent visits.

Although no new Twinning relationships were started during the year, preliminary discussions and plans are being made for Alzheimer’s Australia’s Western Australia branch and the Alzheimer Society of Bangladesh to begin working together. A number of other ADI members have also shown an interest in taking part.

Representatives from Israel join their Twinning partner in Bulgaria

In 2009, a number of Twinning relationships reached the end of their three-year formal partnership and those associations were able to review the success of their work together.

The Twinning Programme has been of particular benefit to the Alzheimer’s and Related Disorders Society of India (ARDSI) and Alzheimer’s Society in the UK. Following the release of the Dementia UK report in 2007, ARDSI recognised the need for a similar report in India. With support from Alzheimer’s Society, they were able to develop the Dementia India report, due for release in September 2010.

As part of this project, two researchers from India visited the UK in April 2010 for training purposes. The Twinning relationship between the associations in India and the UK came to an end in 2009, but the two continue to correspond frequently and representatives from Alzheimer’s Society and ADI continue to be involved in the work of Friends of ARDSI, a scheme set up to raise funds for ARDSI in the UK.

Twinned associations

<table>
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<tr>
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</tr>
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</tr>
<tr>
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<td>USA California Southland chapter</td>
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<table>
<thead>
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</tr>
<tr>
<td>The Netherlands</td>
<td>Malta</td>
</tr>
<tr>
<td>Scotland</td>
<td>Sri Lanka</td>
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<table>
<thead>
<tr>
<th>2010</th>
<th></th>
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<tbody>
<tr>
<td>Western Australia</td>
<td>Bangladesh</td>
</tr>
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</table>
World Alzheimer’s Day

World Alzheimer’s Day on 21 September each year is the international day that brings together individuals and organisations across the world in an effort to increase awareness of dementia and affect change.

Conferences, public forums, exhibitions, memory walks and training sessions were just some of the events organised by national Alzheimer associations worldwide on World Alzheimer’s Day 2009. The theme for the day was Diagnosing Dementia: See it Sooner and individuals and organisations worldwide organised activities to raise awareness of dementia and encourage members of the public, medical professions and governments to work together to improve recognition and diagnosis.

More than 65 countries took part in World Alzheimer's Day 2009 and ADI produced a range of promotional materials in both English and Spanish, including an information bulletin, poster, sticker, bookmark, balloon, health notebook and USB flash drives. Over 8,000 bulletins were mailed out, 7,000 posters, 1,700 stickers, 1,100 bookmarks, 1,500 balloons and 8,000 health notebooks. These materials were also made available online for members and individuals to adapt and print themselves. ADI offered bursaries to a number of members to assist them in printing the materials in their own language or style.

In late 2009, ADI formed a World Alzheimer’s Day working group to discuss the future direction of the Day and decided upon a suitable and exciting theme and ideas for materials. The group assisted greatly in the preparation of the materials and shared their own experiences of developing successful campaigns. ADI is continuing to work with the group and build upon the success of 2009.

The Lanka Alzheimer’s Foundation in Sri Lanka hosted a Memory Walk to end six weeks of awareness-raising activities. World Alzheimer’s Day in Hungary was marked with a Memory Bridge event.
ADI supports population-based research into dementia, largely through the work of the 10/66 Dementia Research Group, and studies into best practices in care.

10/66 Dementia Research Group

By the end of the year the 10/66 Dementia Research Group were operating from thirteen sites in ten countries and had seen fifty-seven of their papers published with a further eleven under review. In November 2009 the group’s paper on disability worldwide appeared in The Lancet, reporting dementia as the largest cause of disability in low and middle-income countries.

The group had been able to begin work the incidence phase of their intervention study and hoped to develop unique data linked to risk factors as a result of this.

An intervention package, Helping Carers to Care, was in the final stages of preparation. The package, which will be available in English, Tamil, Chinese, Spanish and Mandarin, was designed to train community health care workers through a two-day course.

The group continued to work closely with the World Health Organization (WHO) with Prof Martin Prince, coordinator of the group, and Dr Daisy Acosta, who runs the group’s centre in the Dominican Republic, taking part in the WHO’s Mental Health Gap Action Plan (mhGAP) for neurological disorders. This programme aimed to provide primary care practitioners with the resources to make diagnoses.

Encouraging psychosocial research

Following on from the success in 2009, ADI and Fondation Médéric Alzheimer (FMA) ran the award for psychosocial research in Alzheimer’s and dementia for the second time, welcoming projects that work to improve the social and psychological aspects of life for a person with dementia and their carers. Two awards were presented, the first for the best evidence-based psychosocial research for a project that had already been implemented and was ready to be disseminated further. The recipient of the award was Dr Amit Dias from Goa, India for his project, Effectiveness of a community based psychosocial intervention for supporting people with dementia and their caregivers in developing countries.

The second award for the most-promising evidence-based psychosocial research was presented to Prof Anne Margriet Pot for her proposal, Mastery over Dementia: an innovative e-mental health intervention for family caregivers of people with dementia.

The jury for the award consisted of representatives from FMA and ADI, along with medical professionals, a person with dementia and the winners of the previous award. Plans are already well underway for the 2011 award.
Throughout the year, ADI maintained regular contact with member associations across the world, offering advice and support when necessary. New ADI publications, such as the World Alzheimer Report 2009 have offered members the data needed to support the cause in their countries.

**Global Perspective and publications**

In late 2009, it was agreed that ADI's newsletter, *Global Perspective*, should be published quarterly, meaning one additional issue per year. With a rising membership and more activities, it was felt that three issues was not sufficient to cover all of the information and news available. From September 2009, the newsletter was published in December, March and June. Regular features, including the carer’s story, research update, members’ forum and story from a person with dementia, continued to function as vital parts of the publication. In May 2010, an additional issue was released focussing on the success of the Global Alzheimer’s Disease Charter and sharing the details of ADI members’ work to promote the Charter across the world.

ADI continued to disseminate a range of booklets and factsheets covering topics such as Help for caregivers, How to include people with dementia in the activities of Alzheimer associations, Influencing public policy and How to develop an Alzheimer association and get results. These publications were distributed widely at a number of dementia-related conferences and events throughout the year.

**MSAP and Prevention working group**

During the year the members of ADI’s Medical and Scientific Advisory Panel (MSAP) have continued to offer support to ADI staff and national Alzheimer associations in response to enquiries and to offer guidance on ADI events. Following developments in the drug treatment field, MSAP Chair Bengt Winblad presented the latest findings of recent clinical trials during ADI’s International Conference in March 2010.

In response to the growing issue of dementia prevention, members of the MSAP formed a working group at the end of 2008 to review and discuss the findings in this area. The first in-person meeting of the group took place in July 2009 and the group’s opening initiative was a sponsored symposium held during the International Psychogeriatric Association Congress in September 2009. Barry Reisberg, the working group’s chair, also gave a presentation during ADI’s International Conference in Greece in March 2010, where the group also met for the second time. The group are currently in discussion about various projects including a consensus conference and prevention studies.

**ADI website**

The ADI website continued to function as a useful first point of contact for the general public. The site was maintained with information being updated on a regular basis to ensure visitors were able to find the relevant information. A new addition to the website in 2010 was an international news feed featuring current media coverage of research developments, the activities of ADI member associations and news from members of ADI’s Medical and Scientific Advisory Panel. The news feed was updated on a regular basis and features articles in a variety of languages.
Advocacy

ADI promotes work aimed at raising awareness among governments and key decision makers on a national and international level in order to effect change.

Global Alzheimer's Disease Charter

On World Alzheimer's Day 2008, ADI released the Global Alzheimer's Disease Charter, a document calling on governments and stakeholders across the world to adopt six key principles to improve the lives of people with dementia and their carers. An accompanying petition ran alongside the Charter, inviting people to sign to show support of the principles. On 30 April 2010 the petition was closed and a total of 54,821 signatures were received from 124 countries and territories, marking an unprecedented amount of support of the global dementia movement. The Charter and petition results were then presented to the World Health Organization (WHO) during the World Health Assembly in May 2010. This is just a part of ADI’s advocacy work aimed at the WHO and the Charter will continue to be used by ADI and its members in future advocacy work.

World Health Organization (WHO)

To further our efforts for dementia to be recognised as a global health priority by the WHO, ADI representatives attended five of the six WHO regional sessions in September 2009, giving statements to those in attendance on behalf of ADI and national Alzheimer associations in the region.

In April 2010, ADI and representatives from the 10/66 Dementia Research Group and Association Alzheimer Suisse in Switzerland visited the WHO’s head quarters in Geneva for a discussion with Assistant Director-General, Dr Ala Alwan. During this meeting it was made clear that the WHO were keen to work on a joint work plan with ADI, with a focus on vision, road mapping and implementation.

World Alzheimer Report 2009

ADI’s advocacy working group continued their work throughout the year, with the main focus being on the development of the World Alzheimer Report 2009. The report was launched on World Alzheimer’s Day 2009 and marked the first of a number of in-depth studies detailing the global prevalence and impact of dementia and recommendations for action.

The report suggested that, in 2010, around 35.6 million people worldwide would be living with dementia. The report also offered a breakdown of this figure, estimating dementia prevalence by world region.

The report was edited by Prof Martin Prince from ADI's 10/66 Dementia Research Group and Jim Jackson, former Chief Executive of Alzheimer Scotland. A launch event took place in New York, USA with representatives from ADI’s member associations, Elected Board and Medical and Scientific Advisory Panel alongside attendees from international organisations and pharmaceutical companies.

Preparations for the World Alzheimer Report 2010 highlighting the global cost of dementia are underway with this second report due for release in September 2010.

International Partnerships

During the year ADI continued to develop and maintain relationship with other like-minded international organisations. ADI has been working closely with the International Psychogeriatric Association (IPA) on Global Improvement in Dementia Care, a project designed to bring high-quality treatment and care to communities worldwide. This project is currently in the early stages and preparations are being made for a pilot programme. Partnerships have also been developed with HelpAge International, the International Longevity Centre and the International Alliance of Patients’ Organizations and discussions are underway about how we can work effectively with them to promote better care and services for people with dementia and their carers.
Involving people with dementia

ADI actively encourages and promotes the involvement of people with dementia in its own and members' activities.

Throughout the year ADI has continued to seek new and effective ways of involving people with dementia, both for the individual, their carers and for the global dementia community.

Following a decision taken during ADI’s annual Council meeting in March 2009 allowing for a seat on ADI’s Elected Board to be reserved for a person with dementia, Lynda Hogg from Scotland was elected to the Board in March 2010. This decision will ensure that ADI continue to work in the best interests of people with dementia and their carers at all levels of the organisation.

ADI’s annual International Conference in March 2010 drew people with dementia from across the world. During the conference, ADI hosted a workshop during which a number of people with dementia, including representatives from the Scottish Dementia Working Group, and experts in the field offered advice and successful initiatives on involving people with dementia in the work of national Alzheimer associations. People with dementia are also encouraged to attend the conference with travel bursaries available for people with dementia and a reduced registration cost.

During the year, people with dementia were asked to take part in judging panels for both the ADI photography competition, one of ADI’s 25th anniversary activities, and the award for psychosocial research alongside Fondation Médéric Alzheimer.

People with dementia play an integral role in the work of ADI and national Alzheimer associations, giving credibility to the organisation, offering advice on the best practices in caring for people with dementia, whilst offering people to share their own experiences with others.

How people with dementia and their carers benefit

The work of ADI members benefits people with dementia and their carers in a number of ways. Alzheimer associations provide vital services such as helplines, support groups and information relevant to that particular country or region. They also advocate for improvements in services and treatment for people with dementia and their carers and work to raise awareness of the disease.

ADI facilitates the sharing of knowledge and skills between associations internationally. Examples of successful campaigns are made available to our members through the annual conference, Alzheimer University, Twinning programme and on a one-to-one basis.

The ADI website provides information for those with concerns for their own or a family member’s health. By referring people to our members, ADI contributes towards educating and finding support for people with dementia and their families across the world.

The work of ADI builds and strengthens Alzheimer associations across the world, enabling them to work more effectively with and on behalf of people with dementia and their carers.
Treasurer’s report

Martin Else

The last year has represented another year of welcome consolidation of the overall financial position for ADI. The financial strategy set in place a few years ago by the Board has continued to provide the stable model and the basis for annual planning, budgeting and control. The combination of increased fundraising, close scrutiny of central expenses and the application of a reserves policy has meant that the outturn for 2009/10 has resulted in a small surplus of $18,000 against unrestricted funds. This is despite a continuing adverse movement in international currencies, specifically the dollar against sterling during the same period.

As will be evident from this annual report the scale of ADI activities continue to grow and pressures to secure additional funding and internal expenditure become increasingly challenging. However, this difficult balance has been achieved and it remains the medium to long-term goal of the organisation to enhance its resource position to add further security financially in these continuing difficult financial times.

ADI has now moved its financial year to cover the period July 2009 to June 2010 rather than the calendar year, to accommodate the main financial impact of the international conference in the spring.

We are, as ever, deeply indebted to those trusts, foundations, corporations and individuals that support the work of ADI. In particular we would like to thank those donors listed opposite. We are also very grateful for the continuing support of all of our member associations.

Finally I would like to thank the Chairman, Council, Board, Executive Committee and especially the staff who continue to deliver the ambitious strategic programme of activities for ADI within the strict financial constraints of the organisation.

Income

ADI is a 501(c)(3) non-profit organisation, incorporated in the state of Illinois, USA.

The figures in this report are for the 2009 -10 year, which ended on 30 June 2010.

ADI member Alzheimer associations pay dues according to their own income, which in 2009-10 made up 22% of the total income. ADI also receives contributions and grants from corporations, foundations, trusts and individuals.

The ADI conference in Greece in March 2010 was the second ADI conference where ADI had financial control, and so all the income and expenditure relating to the conference is included in the accounts.

ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.
Expenses
ADI’s expenses are classified into seven functions: the five main areas of programme work, management and administration, and fundraising. ‘Membership support and development’ includes the Alzheimer University training programmes, the ADI Twinning Programme and other support and advice provided to Alzheimer associations. ‘Information’ covers the Global Perspective newsletter, website, factsheets and booklets. The key event for ‘Promotion and awareness’ is World Alzheimer’s Day, but ADI staff and Elected Board members also take part in other conferences and meetings to promote our work and our cause. The spending on ‘Research’ is through support of the 10/66 Dementia Research Group, and there is a heading for the ADI International ‘Conference’.

In 2009–10, ADI received grants to support specific projects managed by member associations, in addition to core activities run by the ADI staff.

Investment policy
ADI aims to effectively invest funds that are held in reserve or for planned future use. ADI seeks to maximise the long-term growth of funds while maintaining a level of income necessary for current programmes. Investments will be a mix of low and medium risk, so as to maximise return without unduly risking invested capital. Direct investments in companies that have a significant interest in the tobacco, alcohol and pharmaceutical industries will be avoided.

Reserves policy
The Elected Board has determined that a reserve of approximately 6 to 8 months of core functions of the organization is desirable. Core functions include maintenance of a central office, a buffer to sustain the conference and travel and activities with essential international commitments including a modest contingency. Based on current expenses, core functions are approximately $750,000 per year resulting in a desired reserve of $375,000 to $500,000.

Expenses

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<tr>
<td>Research</td>
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<td>Promotion</td>
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<td>Member support and development</td>
<td>13%</td>
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<td>Fundraising</td>
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<td>Information</td>
<td>5%</td>
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<td>Conference</td>
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Thank you
Organisations that supported ADI and Friends of ADI in 2009 and 2010:
- Novartis Pharma AG
- MetLife Foundation
- Pfizer Inc.
- PhRMA
- Eli Lilly and Company
- Elan Pharmaceuticals
- Helen Bader Foundation
- Alzheimer’s Association (USA)
- A & S Burton Charitable Trust
- Geoffrey Beene Foundation
- Alzheimer’s Initiative
- The Vradenburg Foundation
- Alzheimer Nederland
- Alzheimer’s Society (UK)
- Bayer
- Alzheimerforeningen i Sverige
- Alzheimer’s Australia
- Alzheimer’s Australia WA
- Association Alzheimer Suisse
- Deutsche Alzheimer Gesellschaft
- Alzheimer Scotland
- Jerome H Stone Family Foundation
- Mark Krueger & Associates
Financial statements

Statement of activities and changes in net assets

YEAR ENDED JUNE 30, 2010

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<th>Unrestricted Funds $</th>
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<td>Gain (loss) on currency exchange transactions</td>
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<td>Net assets released from restriction:</td>
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<td>Satisfaction of program restrictions</td>
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<tr>
<td>Total expenses</td>
<td>1,542,157</td>
<td>0</td>
</tr>
<tr>
<td>Increase (decrease) in net assets</td>
<td>18,001</td>
<td>-58,305</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beginning of year</td>
<td>355,024</td>
<td>277,241</td>
</tr>
<tr>
<td>End of year</td>
<td>373,025</td>
<td>218,936</td>
</tr>
</tbody>
</table>

Statement of financial position

JUNE 30, 2010

<table>
<thead>
<tr>
<th>Unrestricted Funds $</th>
<th>Temporarily Restricted Funds $</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>220,488</td>
<td>220,488</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>73,868</td>
<td>73,868</td>
</tr>
<tr>
<td>Due from conference</td>
<td>123,223</td>
<td>123,223</td>
</tr>
<tr>
<td>Grants &amp; contributions receivable</td>
<td>150,175</td>
<td>150,175</td>
</tr>
<tr>
<td>Due from Friends of ADI</td>
<td>18,190</td>
<td>18,190</td>
</tr>
<tr>
<td>Investments</td>
<td>186,606</td>
<td>186,606</td>
</tr>
<tr>
<td>Prepaid expenses &amp; other</td>
<td>119,640</td>
<td>119,640</td>
</tr>
<tr>
<td>Fixed assets, net of accumulated depreciation of $43,918 in 2010 and $42,327 in 2009</td>
<td>347</td>
<td>347</td>
</tr>
<tr>
<td>Interfund balance</td>
<td>-68,761</td>
<td>68,761</td>
</tr>
<tr>
<td>Total assets</td>
<td>673,601</td>
<td>218,936</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>300,576</td>
<td>300,576</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>300,576</td>
<td>0</td>
</tr>
<tr>
<td>Net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>373,025</td>
<td>373,025</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>218,936</td>
<td>218,936</td>
</tr>
<tr>
<td>Total net assets</td>
<td>373,025</td>
<td>218,936</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>673,601</td>
<td>218,936</td>
</tr>
</tbody>
</table>

These are extracts from the financial statements, which are available in full from www.alz.co.uk/financials
Elected Board
(as at June 2010)
Princess Yasmin Aga Khan, USA, President
Dr Daisy Acosta, Dominican Republic, Chairman
Mrs Wendy Fleming, New Zealand, Vice Chairman
Mr Martin Else, UK, Treasurer
Prof Bengt Winblad, Sweden, Chairman of MSAP
Mrs Lilian Alicke, Brazil
Mr Dale Goldhawk, Canada
Ms Lynda Hogg, UK
Mrs Norma Inniss, Trinidad and Tobago
Ms Riitta Korhonen, Finland
Mrs Carolyn Popham, UK
Prof Yasmin Raashid, Pakistan
Ms Li-Yu Tang, Chinese Taipei
Mr Lonnie Wollin, USA
Dr Wu Yee-ming, Hong Kong SAR China

Honorary Vice Presidents
(as at June 2010)
Prof Henry Brodaty, Australia
Dr Nori Graham, UK
Mr Brian Moss, Australia
Mr Jerome Stone, USA

ADI staff
(as at June 2010)
Marc Wortmann, Executive Director
Michael Lefevre, Finance and Technology Manager
Jane Cziborra, Membership and Events Manager
Sarah Smith, Communications and Administration Officer

Members
(as at June 2010)
Asociación de Lucha contra el Mal de Alzheimer, Argentina
Alzheimer’s Disease Armenian Association
Fundacion Alzheimer Aruba
Alzheimer’s Australia
Alzheimer Angehorige Austria
Alzheimer Society of Bangladesh
Barbados Alzheimer’s Association
Ligue Nationale Alzheimer, Belgium
Alzheimer’s Family Support Group, Bermuda
Compassion Alzheimer Bulgaria
Alzheimer Society of Canada
Corporacion Alzheimer Chile
Asociacion Colombiana de Alzheimer, Colombia
Asociación Costarricense de Alzheimer y otras Demencias Asociadas, Costa Rica
Alzheimer Disease Societies of Croatia
SCUAL, Cuba
Pancyprian Association of Alzheimer’s Disease, Cyprus
Česká Alzheimerovská Spolecnost, Czech Republic
Alzheimerforeningen, Denmark
Asociacion Dominicana de Alzheimer, Dominican Republic
Egyptian Alzheimer Society
Asociacion de Familiares Alzheimer de El Salvador
Muistiliitto ry, Finland
Association France Alzheimer
Deutsche Alzheimer Gesellschaft, Germany

Greek Association of Alzheimer’s Disease and Related Disorders
ERMITA, Guatemala
Asociación Hondureña de Alzheimer, Honduras
Hong Kong Alzheimer’s Disease Association, Hong Kong SAR China
Hungarian Alzheimer Society
Alzheimer’s and Related Disorders Society of India
Asosiasi Alzheimer Indonesia
Iran Alzheimer Association
The Alzheimer Society of Ireland
Alzheimer’s Association of Israel
Federazione Alzheimer Italia, Italy
Alzheimer’s Jamaica
Alzheimer’s Association Japan
Alzheimer’s Association Korea, South Korea
Alzheimer’s Association Lebanon
Alzheimer’s Disease Foundation Malaysia
Malta Dementia Society
Alzheimer Association Mauritius
Federacion Mexicana de Alzheimer, Mexico
Alzheimer Nederland
Alzheimer’s Disease Foundation Malaysia
Alzheimer’s Disease Association of Nigeria
Alzheimer’s Pakistan
AFA PADEA, Panama
Asociacion Peruana de la Enfermedad y Otras Demencias, Peru
Alzheimer’s Disease Association Singapore
Alzheimer’s and Related Disorders Association of Thailand
Alzheimer’s Association of Trinidad and Tobago
Turkish Alzheimer Society and Foundation, Turkey
Alzheimer’s Society, United Kingdom
Alzheimer’s Association, United States
Asociación Uruguaya de Alzheimer y Similares, Uruguay
Fundacion Alzheimer de Venezuela
Zimbabwe Alzheimer’s and Related Disorders Association
In October 2009, ADI marked 25 years of progress with the launch of an international photography competition and the production of a publication charting the development of the international dementia community.

25th anniversary publication

A publication reflecting on 25 years of Alzheimer’s Disease International was produced, giving a detailed history of ADI’s development and activities since 1984. The book, which included testimonials from individuals closely involved with ADI in the past and present, highlighted ADI’s growth in membership and activities during its first 25 years of existence. From a small, limited community of individuals to a thriving international organisation with global representation, this publication encapsulated the essence of ADI’s work since the very beginning.

International Photography Competition

An international photography competition, Active life with dementia, was launched in August 2009 as part of ADI’s 25th anniversary activities and thirty-seven entries were received from twelve countries across the world. Both amateur and professional photographers worldwide were asked to submit images depicting people with dementia continuing to live a mentally or physically active life after diagnosis.

Judges for the competition included a person with dementia, a professional photographer, the editor in charge of pictures for Thomson Reuters UK and picture editors for UK-based newspapers The Times, The Guardian and for the BBC Online News website.

The results of the competition were announced during the annual International Conference in March 2010.

Cover of the Anniversary publication

Winning photograph for the amateur category, taken by Katherine Leong, Malaysia